

Selling the Benefits of the BYU Management Society

**Breakout Session at the BYUMS 2017 Annual Leadership Conference
Presented by Troy Romero on September 29, 2017**

What are the benefits of the BYUMS?

1. Networking (with the Spirit)
2. Professional Development
3. Higher Purpose
4. BDEV (what is this??)
5. Education
6. Events (Socializing)
7. Meaningful Training
8. Mentor
9. Community Help
10. Service
11. Friendship
12. Leadership Development
13. Motivation
14. Inspired/Uplifted
15. Beacons of light
16. Ethics
17. Jobs
18. Scholarships
19. Lots of Industries

What are the Returns on Investment (ROI) that members receive?

1. Increased income
2. Gather professional networks
3. Enhancing relationships
4. Access to corporations/open doors
5. Get to bless other's lives
6. Cross-pollination
7. Have meaning

What distinguishes the BYUMS from any other trade organization?

1. Scholarships for those in real need
2. Focus on morals and ethics (vision)
3. Divine Mission
4. Focused on relationships/higher purpose
5. BYU reputation
6. Connected to the LDS church
7. International Flavor
8. 2-day FREE leadership conference
9. Servant Mentality