

Catch the Vision

How to Create a Powerful Personal, Family, and Professional Vision!

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Webster's Dictionary

Vision:

a: something seen in a dream, trance, or ecstasy; especially: a supernatural appearance that conveys a revelation

b: a thought, concept, or object formed by the imagination



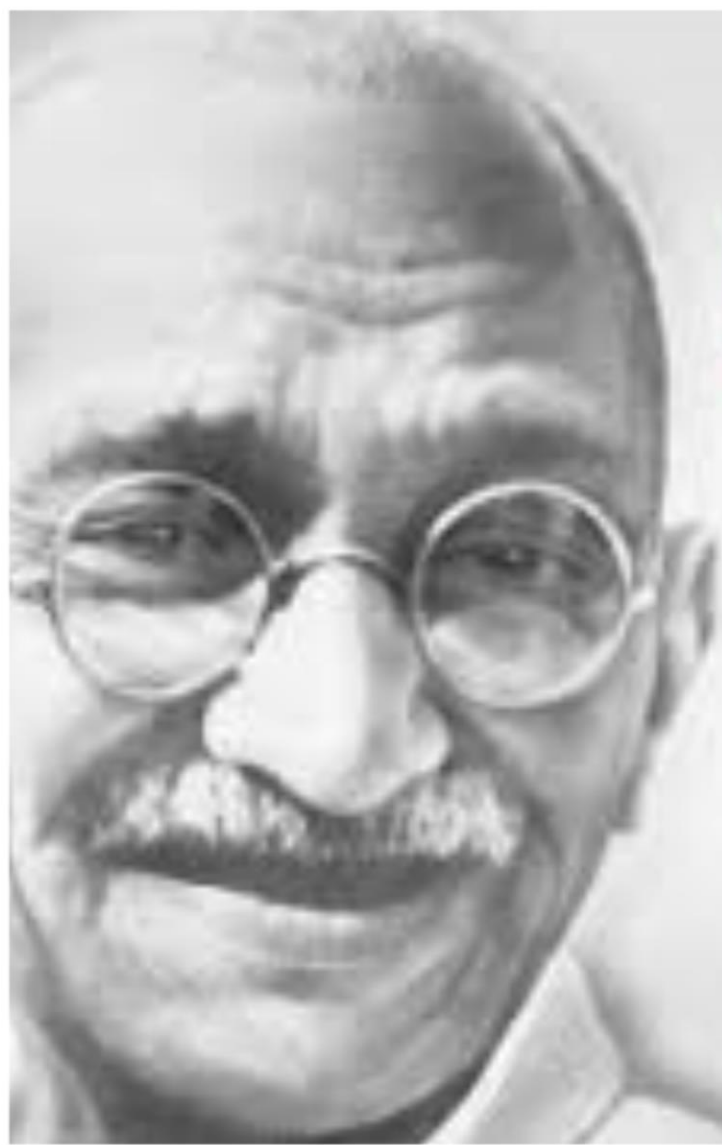
Never

Never

NEVER

GIVE UP





Be the change
you want
to see
in the world

-Mahatma Gandhi

Personal Vision

Family first; God above all else; lift others whenever I can; and live life with passion.



Family Vision

We love each other unconditionally; We help each other without question; We have fun with each other – no matter what; our primary goal is help each other realize our divine potential as a daughter or son of God.



BYU Management Society Vision

Growing Moral and Ethical Leadership Around
the World



Romero Park's Vision

“TO MAXIMIZE FINANCIAL REWARD AND PERSONAL SATISFACTION BY HELPING PEOPLE RESOLVE THEIR CHALLENGES IN A CARING, CREATIVE AND COST-SENSITIVE WAY.”



TROY'S TOP TEN TIPS FOR A MOTIVATIONAL VISION STATEMENT



10. Action Verbs



9. Memorizable



8. Segregatable



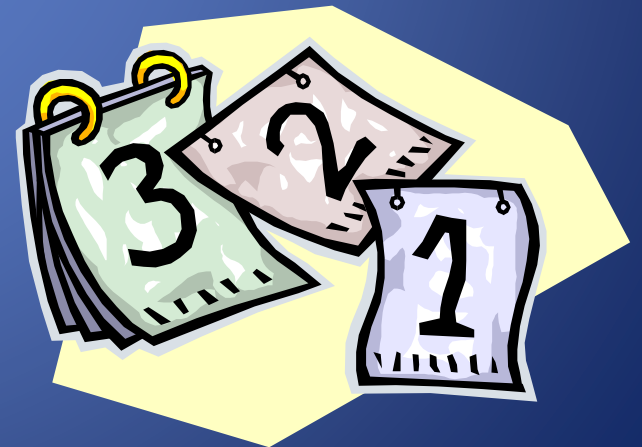
7. Understandable to an outside observer



6. Comprehensive enough to help answer challenging situations



5. Observable on a daily basis



4. Repetition, repetition, repetition



3. Everyone under the vision has input into its creation (or at least a group does)



2. Everyone involved has buy in



1. Makes you **want** to reach for something more



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SAN DIEGO CHAPTER VISION

Our chapter meets regularly, presents inspirational speakers that can change lives, and provides a nurturing environment to develop deep and meaningful personal relationships, while consistently striving to become the preeminent business organization for San Diego in growing moral and ethical leadership here and abroad.

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Closing Thoughts

1. Catch the Wave! – Catch the Vision!
2. Be evangelical on your vision!
3. Live it!

